

BANK ON INDY



Check it Out

**BANK
ON INDY
IS COMING.**

ARE YOU READY?

**THURSDAY
SEPTEMBER 24,
2009**

10 A.M. AT THE CITY MARKET

**222 E. MARKET ST., DIRECTLY ACROSS FROM
THE CITY-COUNTY BUILDING AT THE CORNER
OF MARKET AND DELAWARE STREETS**

Join Indianapolis Mayor Greg Ballard, First Lady Winnie Ballard, Indiana State Treasurer Richard Mourdock and community leaders for an official announcement about the upcoming Bank on Indy program.

During this short press conference, the Mayor will reveal details of an October citywide rally and what the 79,800 Indianapolis residents who don't have a bank account need to do to get ready for Bank on Indy!

WHAT IS BANK ON INDY?

Bank on Indy is an innovative public-private partnership that seeks to provide needed access to banking products, including savings and checking accounts, for the 79,800 "unbanked" citizens in Marion County. The goal is to educate and bring the unbanked into the financial mainstream as a first step toward financial independence, security, asset building and wealth generation.

BANK ON INDY IS A JOINT EFFORT AMONG:

- The City of Indianapolis, Office of Mayor Greg Ballard
- The Indianapolis Asset Building Coalition (IABC), a volunteer coordinating entity comprised of more than 35 financial institutions, community-based organizations and social service providers working to increase financial literacy services and improve the financial well being of families in Indianapolis.
- The Federal Deposit Insurance Corporation (FDIC)
- The National League of Cities
- Bank on Indiana
- The Federal Reserve Bank